



MUSIC FESTIVAL

Saturday, August 24, 2024

FOR IMMEDIATE RELEASE

Urgent Call to Action: Rebuilding the Little Campbell Hatchery for a Sustainable Future

Surrey, BC – August 13, 2024 – The **Penmar Community Arts Society** and the **Semiahmoo Fish & Game Club (SFGC)** are proud to present the **2nd Annual Salmon Sessions Music Festival**, set to take place on Saturday, August 24, 2024, from 4:00 pm to 11:00 pm at the Semiahmoo Fish & Game Club in Surrey, BC. While the event promises an evening of unforgettable music, delicious food, and community spirit, its primary purpose is far more critical: raising the necessary funds to rebuild the Little Campbell Hatchery's main building and ensure the continuation of their essential conservation work.

The Little Campbell Hatchery plays a pivotal role in maintaining British Columbia's ecosystem and food security. Each year, the hatchery releases approximately 100,000 salmon into the river system, contributing to the survival of this species and supporting local wildlife. However, the aging infrastructure of the hatchery, also damaged by major flooding, is in urgent need of repair. Without a rebuilt main building, the hatchery's operations—and the future of local salmon populations—are at serious risk.

Why This Matters

The Little Campbell Hatchery is not just a facility; it's a lifeline for the region's salmon populations and the broader ecosystem. Salmon are a keystone species, and their survival directly impacts the health of the entire environment, from forests to marine life. Rebuilding the hatchery's main building is essential to continue their work of conserving salmon, ensuring food security, and protecting local biodiversity.

Event Highlights:

- **Live Music:** Experience performances by top BC bands across rock, country, and funk genres.
- **Food Carts:** Enjoy a variety of local selections.
- **Beverage Garden:** Refresh yourself with a selection of beers, wines, and non-alcoholic drinks.
- **Scenic Atmosphere:** Soak in the beauty of the Little Campbell River while enjoying the music.
- **Guided Tours:** Learn about the hatchery's critical conservation work through guided tours led by dedicated SFGC volunteers.



- Activities: MLA Trevor Halford, Co-operators | Bethany Heppner & Associates, the City of Surrey Parks and Recreation department and the Salmon Habitat Restoration Program (SHaRP), Department of Fisheries and Oceans will be on site with fun, educational activities.

The Lineup:

- 4:00 pm **Fionn**: The Canadian duo known for their catchy melodies and heartfelt lyrics.
- 5:00 pm **Camaro 67**: A 10-piece Vancouver-based band delivering retro rock and roll vibes.
- 6:30 pm **Antonio Larosa**: Award-winning artist bringing soulful country rock to the stage.
- 8:00 pm **Brass Camel**: Surrey's own Daniel Sveinson leads this dynamic fusion band.
- 9:30 pm **Daniel Wesley**: West Coast music staple and headliner, blending rock, reggae, and folk.

How You Can Help

Purchase tickets to the Salmon Sessions Music Festival on August 24! Enjoy an unforgettable night of live music while supporting a great cause.

Your support is vital. By attending the Salmon Sessions Music Festival, you are directly contributing to the reconstruction of the Little Campbell Hatchery's main building. Tickets are available for \$45 for adults and \$20 for children/youth. For those who wish to provide additional support, direct donations can be made, with tax receipts available.

Tickets and Donations:

- Event Page/tickets/donations: [2nd Annual Salmon Sessions Music Festival - CanadaHelps](#)

Enter the raffle and 50/50 draw (19+).

Enter the raffle for a chance to win TWO WestJet tickets— one roundtrip flight for two guests to any regularly scheduled and marketed WestJet destination!* (*No cash value, fees, taxes, surcharges not included, blackout dates and restrictions apply).

Grab your 50/50 draw tickets—half the jackpot goes to the lucky winner!

[Order tickets for the 2024 Salmon Sessions Raffle & 50/50 Draw | Raffle Nexus](#)

Every ticket sold helps rebuild the hatchery and protect our local salmon populations.

Join us on August 24th and be part of a community effort to preserve the legacy of the Little Campbell Hatchery. Together, we can ensure that this essential work continues for generations to come.

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Every contribution counts. Help us rebuild the Little Campbell Hatchery and protect the future of our local ecosystem.

We would appreciate any interview opportunities to assist in promoting the festival and selling tickets.

